Inventor: Philip S Siegel Express: EL739956533US

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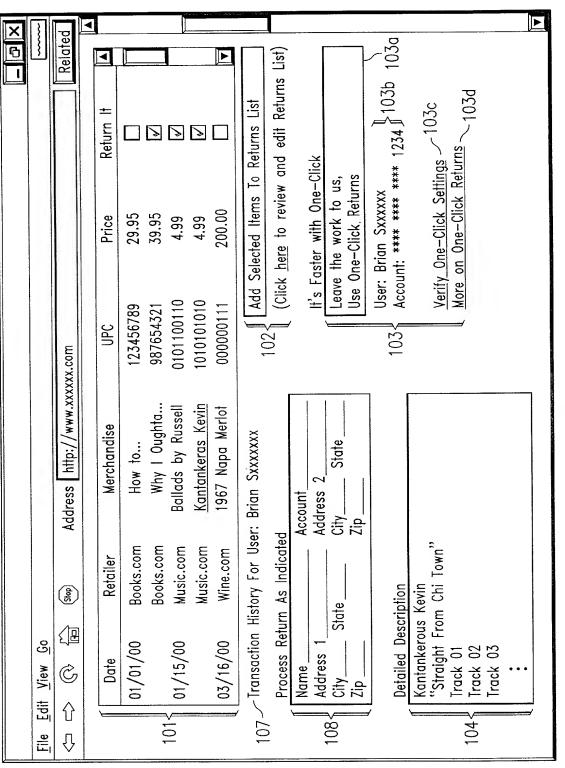


FIG. 1A

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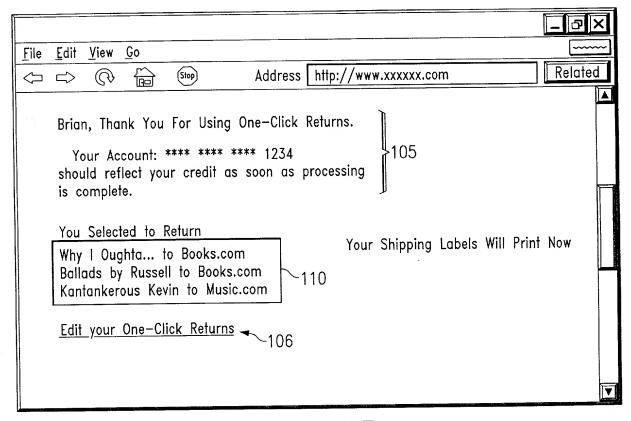


FIG. 1B

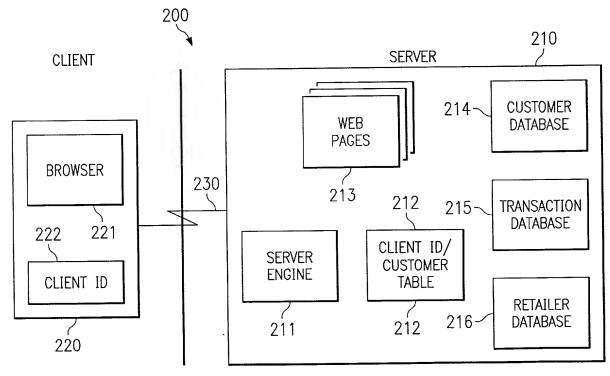


FIG. 2

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Page 3 of 5 Inventor: Philip S. Siegel Express: EL739956533US Docket: 067439.0111 3/5FIG. 3 FIG. 4 **GENERATE** ENABLE SINGLE-ITEM WEB PAGE **ACTION RETURNS** GENERATE STANDARD 301-RETRIEVE CLIENT ID 401-RETURNS WEB PAGE FOR ITEM SET CLIENT ID/ 302-CUSTOMER MAPPING 402 SINGLE ACTION FLAG SET NO SET SINGLE-ACTION FOR CLIENT ID/ 303 RETURNS FOR CLIENT CUSTOMER? ID/CUSTOMER YES RETURN ADD SINGLE-ACTION 304 CONFIRMING WEB PAGE 403 SECTION TO WEB PAGE DONE DONE FIG. 505 **BEGIN** 510 500 NEW **IDENTIFY USER** 515 REGISTERED, NO REGISTER USER? RETRIEVE USER 530 **END** PREFERENCE PROFILE YES [CREATE USER 520 PREFERENCE PROFILE 525 GATHER TRANSACTION -535 HISTORY FOR USER -540 DISPLAY TRANSACTION HISTORY FOR USER SELECTION 545 **USER** SELECTION OF YES NO

TRANSACTION FOR RETURN?

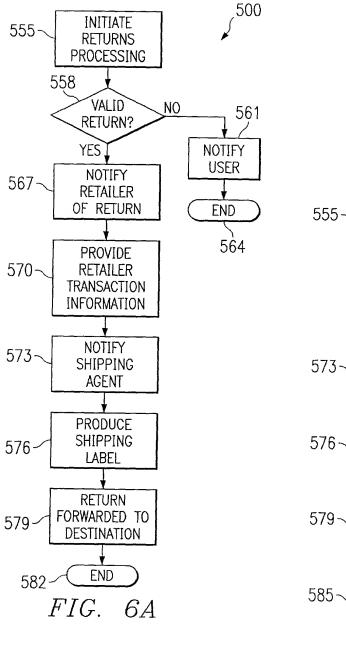
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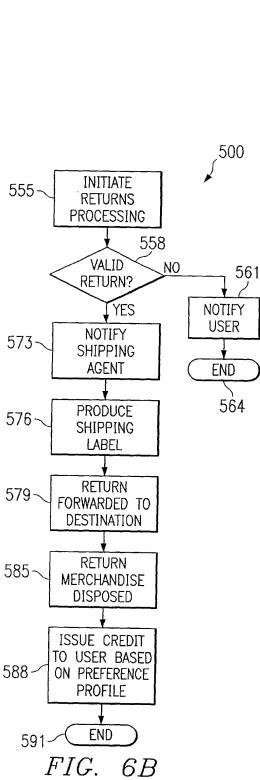
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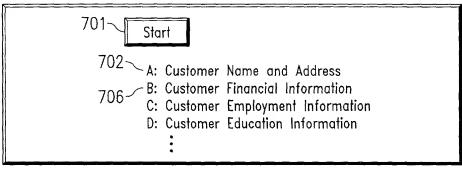


FIG. 7A

702~ _A :	First Name:
	704 B: Customer Financial Information C: Customer Employment Information D: Customer Education Information :

FIG. 7B

702~ _{A:}	Customer Name and Address
706 ~ B:	Net Worth:
	Annual Income:
	Spouse's Annual Income:
	Other Income:
	704 Next Previous 705
	C: Customer Employment Information
	D: Customer Education Information
	. •
	•

FIG. 7C